



**Why support CDP?**

Istvan Horvath, CFA  
K&H Investment Fund Management

a KBC csoport tagja



## K&H Investment Fund Management

- our company is part of KBC Group and is a subsidiary of K&H Bank in Hungary with HUF 700bn (~EUR 2.6bn) assets under management.
- being one of the largest asset managers in Hungary we strive to be a quality leader apart from being one of the leaders in terms of quantities (assets under management).
- our close cooperation with K&H Bank and KBC Asset Management laid the foundations for our activities in socially responsible investments (SRI).



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➔ **K&H is thinking long term:**

➔ „(K&H) will find it in (its) fundamental economic interest to preserve and develop its tangible and human environment as a key precondition for its own sustainable business development”

Marco Voljc, K&H Group Sustainability Report 2008

➔ **focus areas within CSR strategy:**

- ➔ environmental protection,
- ➔ paediatric healthcare,
- ➔ sports,
- ➔ attractive workplaces.



➔ **2008 European Energy Championship second prize**



➔ **K&H Magic Cure: the Hungarian Public Relations Association declared this initiative a Best Practice in CSR.**



➔ **K&H Bank of the Hungarian Olympic and Paralympic Team**





## Socially Responsible Investments (SRI) at KBC Asset Management

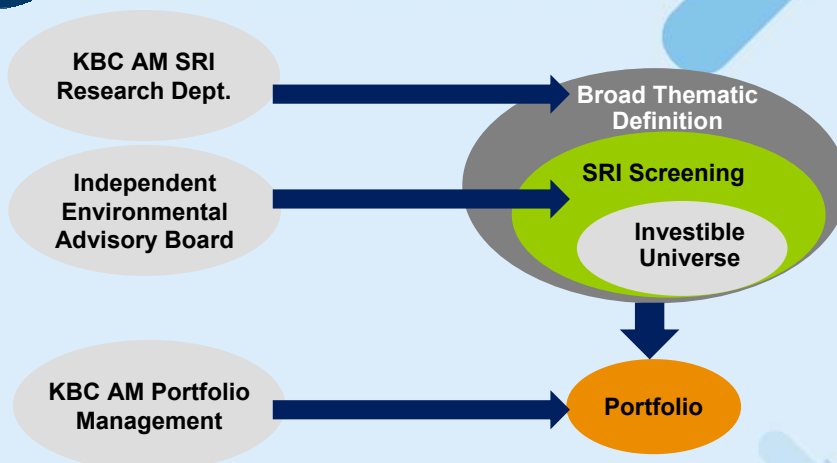
- KBC Asset Management was an early entrant to the world of SRI
  - launch of KBC Eco Fund World 1992 (best in class screening),
  - launch of KBC Eco Fund Alternative Energy and KBC Eco Fund Water 2000 (pioneer industries),
  - setup of in house SRI research department 2002,
  - launch of SRI structured investment funds,
  - launch of KBC Eco Fund Climate Change 2007 (pioneer industries).



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## How does it work in practice?



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## K&H Investment Funds and CDP

- K&H has been an innovative player on the investment fund
- We intend to reflect on international economic and product trends in line with Western financial markets
- Launch of first SRI funds in 2007
- Signature of Carbon Disclosure Project CEE in 2008



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## K&H Investment Funds and CDP

- Recognition by investors, media and the professional community

Fund name	Size (HUF bn)
K&H Öko Equity fund of funds	0,6
K&H Fix Plusz Öko capital protected fund	3,5
K&H Fix Plusz Öko 2 CPF	3,4
K&H Fix Plusz Öko 3 CPF	1,8
K&H Gyógyvarázs/Magic Cure CPF	1,4
K&H Euró Gyógyvarázs/Magic Cure CPF	2,0
K&H Társadalmilag Felelős/SRI CPF	1,1
	13,7

MasterCard



Az év megtakarítási  
terméke  
2007



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