

# CDP CEE 100

## Central & Eastern Europe in 2009

*Kristóf Vadovics, Project Manager, IFKA*



1

**CDP CEE region**  
(11 countries –  
9 EU members)



## Engagement procedure and difficulties on the way

- Compilation of the list of 100 largest companies by market capitalisation
- language barrier (11 different languages)
- lower level of environmental awareness / importance of the question

## Highlights of CDP CEE 2009

Company	Country	Sector	Permission Status
BRD ( <i>see Groupe Soci�t� G�n�rale S.A.</i> )	Romania	Financials	Public
HT – Hrvatske Telekomunikacije d.d. ( <i>see Deutsche Telekom</i> )	Croatia	Telecommunications	Public
Komer�n� banka, a.s. ( <i>see Groupe Soci�t� G�n�rale S.A.</i> )	Czech Republic	Financials	Public
Magyar Telekom Nyrt.	Hungary	Telecommunications	Not public
MOL Nyrt.	Hungary	Energy	Not public
Petrom S.A. ( <i>see OMV</i> )	Romania	Energy	Public
Poslovni sistem Mercator d.d.	Slovenia	Retail & Consumer	Not public
Richter Gedeon Nyrt.	Hungary	Health Care	Not public

## Key Trends Snapshot

Sample	% of sample answering
Canada 200	49
<b>Central &amp; Eastern Europe 100</b>	<b>8</b>
China 100	10
Global 500	81
India 200	18
Italy 60	35
Russia 50	13
UK FTSE 100	95

## Conclusion and Outlook

- Partnership with national partners/NGOs
- More workshops needed
- Quality and status of responses
- Including new countries of the region
- State owned companies