

## The Carbon Disclosure Project

### CDP Global Findings 2009

Kate Levick – Head of Government Partnerships  
Budapest, 28<sup>th</sup> October 2009



**The evidence is clear. It makes economic sense to act now and not later**



## Background to CDP

Annual climate change Information Request sent from:

- **475 investors with assets of \$55 trillion**
- **45 Supply Chain Members**
- **19 public sector bodies**

2,500 companies answered the questions in 2009

CDP is the global standard for measurement and reporting of climate change information.

*“To collect and distribute high quality information that motivates investors, corporations and governments to take action to prevent dangerous climate change.”*



*“The Carbon Disclosure Project has been visionary in helping businesses understand the risks and opportunities posed by climate change.”*

News Corp Chairman **Rupert Murdoch**

## Investor CDP



**CDP holds the largest database of corporate climate change information in the world**

- Full access for Signatories, enhanced data services for Members
- CDP – a dedicated data resource:
  - Assistance with PRI implementation, general engagement on climate, and integration into investment decision making
  - Getting behind the numbers: Member reports, e.g. Oil & Gas, Metals & Mining
  - Industry snapshots: Neatly packaged relevant pieces of info, e.g. on emissions targets, renewable investments and more
- CDP data used to create new financial products, e.g. Markit CDLI Index

*Our aim is to make understanding climate change easy for the Signatories*

475 CDP Signatory Investors – \$55 trillion in assets



Are you accounting for all of your climate change risk or are you just scratching the surface?



[www.cdproject.net/supply-chain.asp](http://www.cdproject.net/supply-chain.asp)

Supply Chain 2009 – 45 Members



CDP Public Procurement

Represents 15% of GDP in EU  
 Considerable power to shape the low carbon economy  
 19 public sector members



“ Understanding the carbon emissions and policies of our suppliers through our collaboration with CDP will help to embed the sustainability agenda within our procurement decision making.”

British Foreign Secretary David Miliband

**CDP Cities** - 18 US cities including Atlanta, Chicago, Las Vegas, LA and New York, report through CDP.

**CDSB** - aims to bring carbon accounting and reporting within the realm of 'materially important' information subject to statutory disclosure.

**Walmart** now instructs its suppliers to report through Carbon Disclosure Project, up to 2000 in year one.

Financial information services company, **Markit**, is developing a family of investment indices reflecting the financial performance of companies with strong carbon management strategies.

CDP opens offices in **Brazil** and **Germany**.

**Chicago Climate Exchange®** (CCX®) becomes CDP's Global Exchange partner to drive efforts related to emissions disclosure and greenhouse gas management in China.

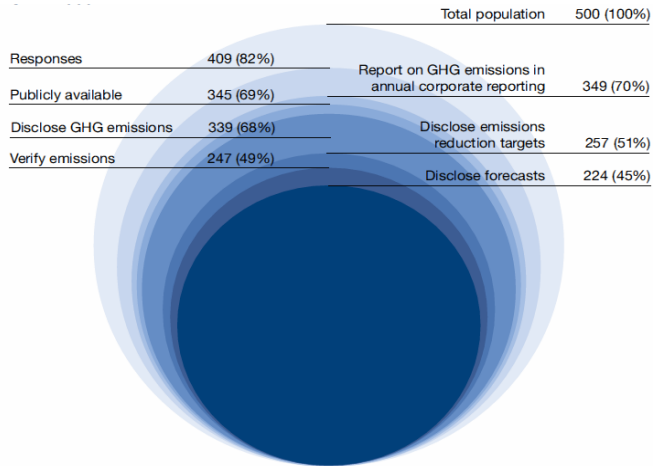
CDP will work with the **IFC** to extend to encourage hundreds more companies to report in emerging economies.

## Global 500 Report

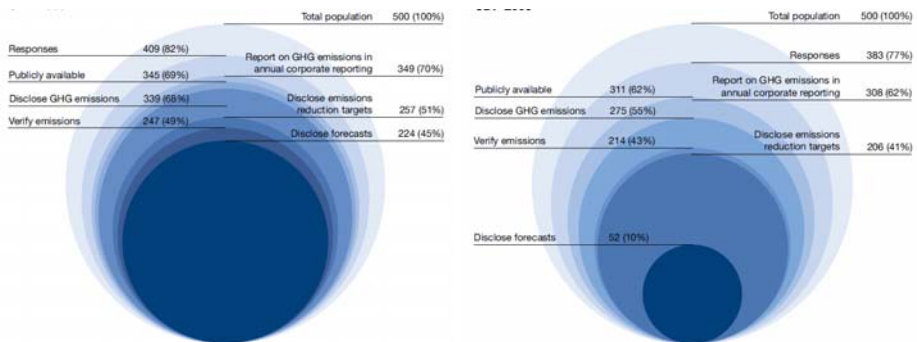


## Key Findings

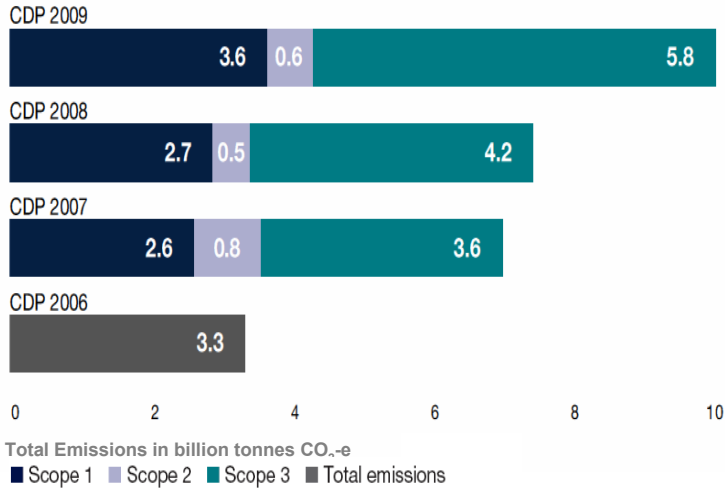
Total number of responses has increased to 409 (82%)



All key levels of disclosure have increased since 2008



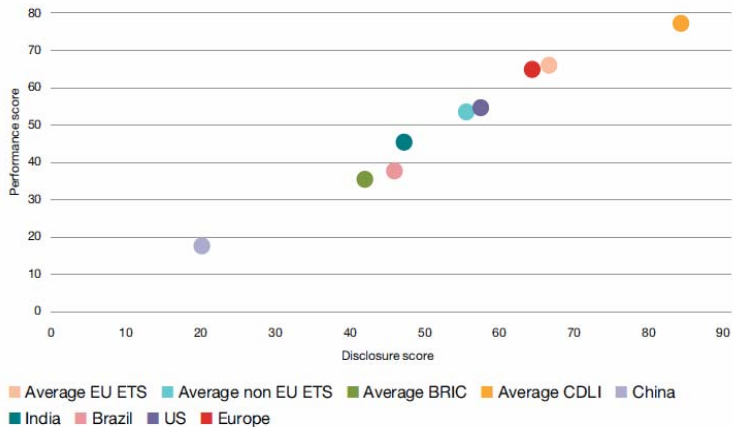
Disclosed emissions are now 10 billion tonnes



Leading disclosure is seen across a variety of industry sectors

Company	Sector
Bayer	Health Care
BASF	Materials
HSBC Holdings	Financials
Wal-Mart Stores	Consumer Staples
Chevron	Energy
Cisco Systems	Information Technology
PG&E	Utilities
Public Service Enterprise Group	Utilities
Spectra Energy	Energy
Bank of Montreal	Financials
Boeing	Industrials
Carnival	Consumer Discretionary
Rio Tinto	Materials
Samsung Electronics	Information Technology

The pilot suggests a link between disclosure and performance – the CDLI leads the way on both



Two thirds of the top performance scoring companies are also in the CDLI

Company	Sector	Region
Accenture	Information Technology	North America
Allianz	Financials	Europe
BASF	Materials	Europe
Boeing	Industrials	North America
Cisco Systems	Information Technology	North America
Consolidated Edison	Utilities	North America
EMC	Information Technology	North America
Nokia Group	Information Technology	Europe
Reckitt Benckiser	Consumer Staples	Europe
Royal Dutch Shell	Energy	Europe
Siemens	Industrials	Europe
Swiss Re	Financials	Europe

## We must act now

